In your academic communication, avoid using gender-specific language. For example, avoid the use of *man* where it refers to people in general (that is, both men and women). Also avoid suggesting that a particular job or role is filled only by men or by women when it might be filled by either. This is important because gender-specific language can imply (usually) male superiority, or reflect an unequal status in society. Try to use gender-neutral language instead. Make sure that you are consistent in a particular piece of writing. For example, if you use she/he to refer to a male or female student, don't change to he/she.

- a. Look at sentences 1-11 below and decide whether they are appropriate because they contain
 gender-specific language.
 - 1 What consequences do they have for the way a teacher approaches his job and his training?
 - 2 Ernest Miller Hemingway was born in 1899 at Oak Park, a highly respectable suburb of Chicago, where his father, a keen <u>sportsman</u>, was a doctor.
 - 3 Throughout history man has affected the natural environment, often in a destructive way.
 - 4 One of the basic elements contributing to the urban housing problem is the difference in goals of landlords and their tenants.
 - 5 In The Climates of the Continents, we have a book which should be of interest, not only to the student of climate and the factors which determine it, but also to the man in the street.

 \checkmark

- 6 The daily life of a small shopkeeper struggling to survive had little in common with that of a prosperous businessman employing a number of workers.
 - 7 Harkness and Waldfogel (1997) calculate the pay ratios for women with children compared to the average man.
- 8 Quite sophisticated equipment and trained manpower are required.
- 9 Bowles (2001) observed that his findings supported earlier research results.
- 10 In the intensive-care unit, it is imperative that the nurse must not allow her attention to wander from the patient.
- 11 Before entering the market, each consumer decides, on the basis of his income, tastes and alternative opportunities, the maximum price he will pay.
- b. Make improvements to the sentences you didn't mark as appropriate.

Sentences 1, 3, 4, 5, 6, 8, 10 and 11 all use inappropriate language.

- 1- their job/their training
- 3- humans
- 4- landlords or landladies
- 5- the person in the street
- 6- businessperson
- 8- workforce
- 10- their attention
- 11- their income/they will pay

Sentences 2, 7 and 9 use appropriate language.

2- The use of "sportsman" is fine here, because Hemingway was a man.
7- The word "man" is used to contrast men's pay with women's pay.
9- The use of "his" is fine. It refers to a male researcher.